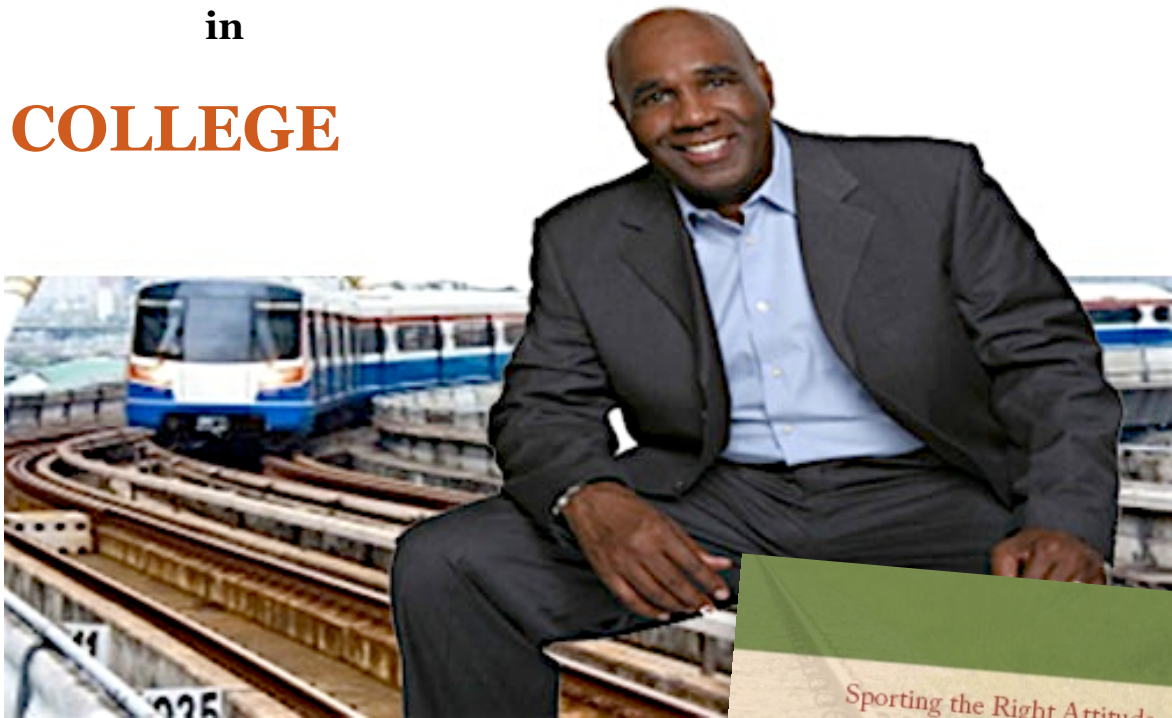


STAY on TRACK

Sporting  the Right
Attitude

in

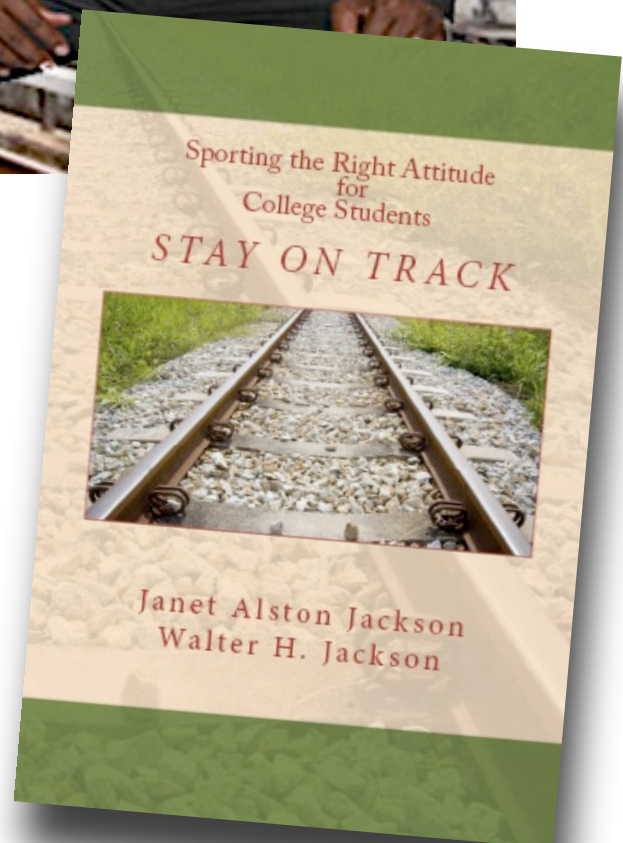
COLLEGE



BRING WALTER TO YOUR NEXT EVENT!

Walter H, Jackson, is the high-energy Attitude Adjuster. His amazing life-story inspires students to overcome setbacks to stay on track by Sporting the RightAttitude.

“Winners,” says Walter, “Overcome the odds !”



Empowering! Entertaining! Inspirational!

"Listening to Walter makes me want to be a better person."

Jeff Lyons, student- University of Southern California

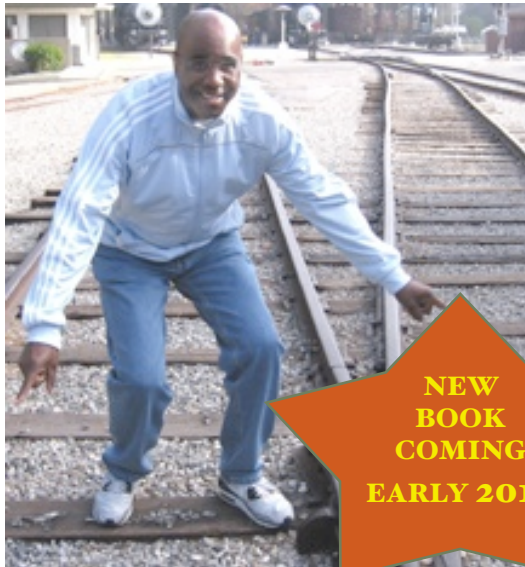


"Some speakers just talk about having a great attitude, but Walter has survived horrific life experiences because he changed his attitude...and he inspires me to do the same."

Ashley Williams- student,
University of California, Riverside

"I was blessed to bring him to inspire our fraternity."

Mike Phu, Junior, Vice President,
Delta Sigma Pi, Business Fraternity,
California State University, Long Beach



**NEW
BOOK
COMING
EARLY 2012**

WALTER'S PRESENTATION:

SPORTING THE RIGHT ATTITUDE for COLLEGE STUDENTS

STAY ON TRACK

- * Which track will you choose?
- * How to engineer your own train.
- * Overcome setbacks to lead others.
- * What emotional baggage is in your boxcars?
- * Don't let your past stop you from reaching your destination.

**Ask About 2 1/2 hour program
customized for your needs**

HOW TO COMMUNICATE AND DEAL WITH DIFFICULT PEOPLE

for

Students, Faculty, or Administrative Staff

**SEE WALTER IN ACTION ... VISIT
www.SportingtheRightAttitude.Net**



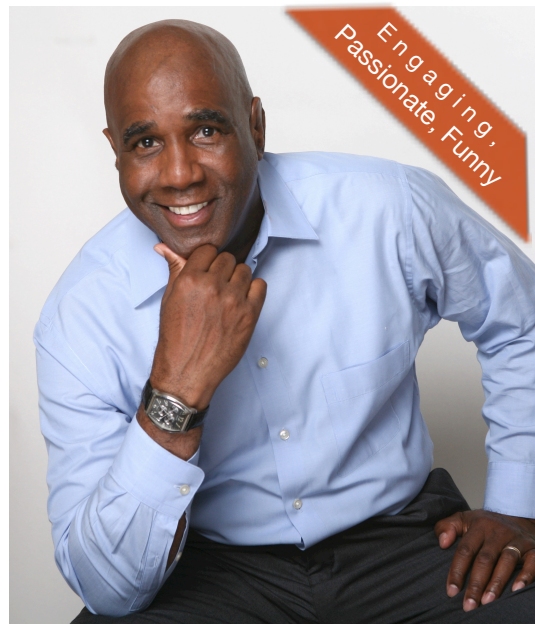
"Walter Jackson's presentation was electrifying!!"

Earl Kim, student, California State University Long Beach

Why Every College Student Should Hear Walter's Message!

WALTER JACKSON, Msc.D., author and personal growth expert, shares his compelling story growing up in a violent family. A rare four-sport athlete, drawing media attention, he lost his sports scholarships after a car accident left him in a coma. Remarkably, Walter recovered, although bitter and angry. After learning to walk again he managed to get into college. But just when his life was looking up, Walter shockingly learned his father was murdered. Distraught, he dropped out of school and wanted to drop out of life. However, he remembered and applied the winning principles he learned in sports to change his attitude.

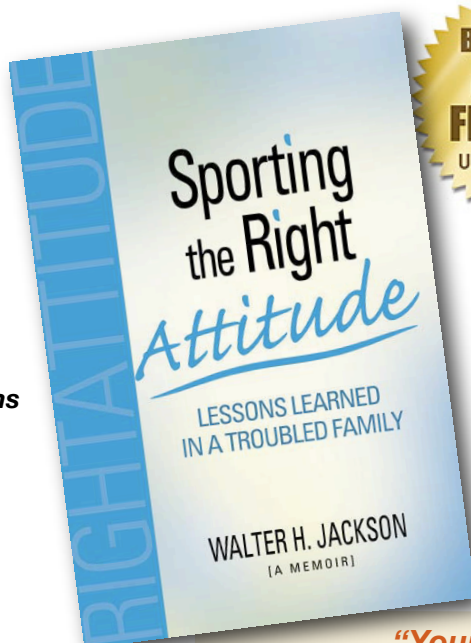
Walter re-enrolled, graduated, became a probation officer, and later a successful commercial realtor. Today he dedicates his life teaching sports principles to help others tap into their personal power for success. *"You don't need to be an athlete, or like sports to use these principles to change your life,"* says Walter. *"You only need the desire to believe in yourself and reach your dreams. And this amazing transformation all begins with **Sporting the Right Attitude.**"*



Walter Jackson, the Attitude Adjuster, is a guest on radio shows around the country, and the subject of media articles. **He was inducted into the Stockton Black Sports Hall of Fame.**

Walter is a Speaker for All Occasions!

- Leadership Retreats
- Orientation
- Conference Keynotes
- Student & Faculty Programs
- Career Day/ Job Fair
- Athletic Events
- Lecture Series
- Black History Month Celebrations
- Greek/Panhellenic Events
- Summer Programs



Best Books Award
FINALIST!
USA Book News



"Your story has greatly inspired my life!"
Stephanie Morales, student-Mission City College

"An Uplifting account of beating the odds, Sporting the Right Attitude ! This poignant page turner is empowerment!"

Judith Moore Kelly, Ph.D. Director,
District of Columbia Area Writing Project,
Howard University, School of Education

BRING WALTER TO YOUR EVENT TODAY: (818-899-8812)

www.SportingtheRightAttitude.net info@SportingtheRightAttitude.com



The Sporting the Right Attitude guy inspires students to stay in school.

"College retention rates are important issues that impact not only students and colleges," says Jackson, "But also our country and its future competitiveness in the global economy."

WHY YOUR SCHOOL NEEDS WALTER JACKSON!

Over 30% of college students leave after the first year and almost 50% never graduate, according to the Department of Education.

SET BACKS are the leading cause of dropping out.

Though research links financial difficulties to **college dropout rates**, there are a number of factors that account for why students decide to leave school. Students also tend to drop out because:

- Their expectations of college—academically, socially, or both—don't match up with the reality once they get there
- They suffer from lack of motivation
- Inadequate preparation
- Poor study skills



[www. SportingtheRightAttitude.net](http://www.SportingtheRightAttitude.net) 818-899-8812



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